



FUNDHOUSE
investment clarity

Model Portfolio Service

**Introducing The Fundhouse Model Portfolio Service
Exclusively For Financial Advisers**

mpps@fundhouse.co.uk
www.fundhouse.co.uk

Independent

Owner-managed
investment
firm

£21bn

Assets Under
Influence*

£1.6bn

Assets Under
Management*

16 Years

Average
investment
experience of the
team

Thank You

Thank you for taking the time to consider Fundhouse. This brochure aims to explain how we work in partnership with financial advisers.

We have always set out to achieve above-average long-term investment returns with below-average costs while maintaining the highest customer service standards. Since launching model portfolios in 2018, we can proudly say that we have delivered on these challenging goals.

We would like to thank all our clients for their continued support.



Rory Maguire
Chief Investment Officer,
Co-Founder

* October 2024.

Introduction

Since 2007, we have been helping clients achieve their financial goals by harnessing the skills and knowledge of our multiple award-winning investment team.

Rory Maguire is the Chief Investment Officer and Co-founder of Fundhouse, an independent, owner-managed firm that provides specialised investment advice and model portfolios for clients of financial advisers.

- **We are known for our independence and investment clarity.**
- **We place principle over profit.**
- **We ensure that our business model removes the conflicts of interest that are so common in our industry.**

Our senior investment team, based in London, consists of seven people with an average of over 16 years of investment experience.

We work alongside financial advisers to construct investment model portfolios that meet desired levels of risk whilst aiming to deliver long-term returns.

* October 2024.



Why Fundhouse



INDEPENDENT

Fundhouse is privately owned and owner-managed. We are proud to be genuinely independent.



DEEP RESEARCH

We are known for our depth of research, both in manager selection and asset allocation.



UNCONFLICTED

We receive no fees from fund managers we rate, we have no in-house funds, and we don't compete with financial advisers.



EXPERIENCED

We have a large, experienced team, managed by Rory Maguire, our Chief Investment Officer and Co-founder.



LOW COST

Our fee for active model portfolios is 0.15% p.a. and our fee for passive model portfolios is 0.09% p.a.



CLEAR VIEWS

We allocate to only 14 funds, on average. Fundhouse avoids complexity, whilst still achieving excellent diversification.



HANDS ON SERVICE

We respond quickly and provide extensive support. We ensure that our clients have direct access to the investment team.



TRACK RECORD

Fundhouse model portfolios have delivered top decile returns vs. MPS peers over three and five years.*

*Source: Morningstar MPS database as of 31st August 2024.

Model Portfolio Range



CORE

Core model portfolios blend active and passive funds, representing the full breadth of our investment process. There are five core model portfolios.

Fundhouse Fee
0.15% p.a.

Estimated Fund Charges
0.24% to 0.63% p.a.



INDEX PLUS

Index plus model portfolios are the lowest-cost solutions replicating our investment views but only investing in passive funds. There are five index plus model portfolios.

Fundhouse Fee
0.09% p.a.

Estimated Fund Charges
0.13% to 0.16% p.a.



RESPONSIBLE

Responsible model portfolios replicate our investment views but aim to improve Environmental, Social and Governance credentials. There are three responsible model portfolios.

Fundhouse Fee
0.15% p.a.

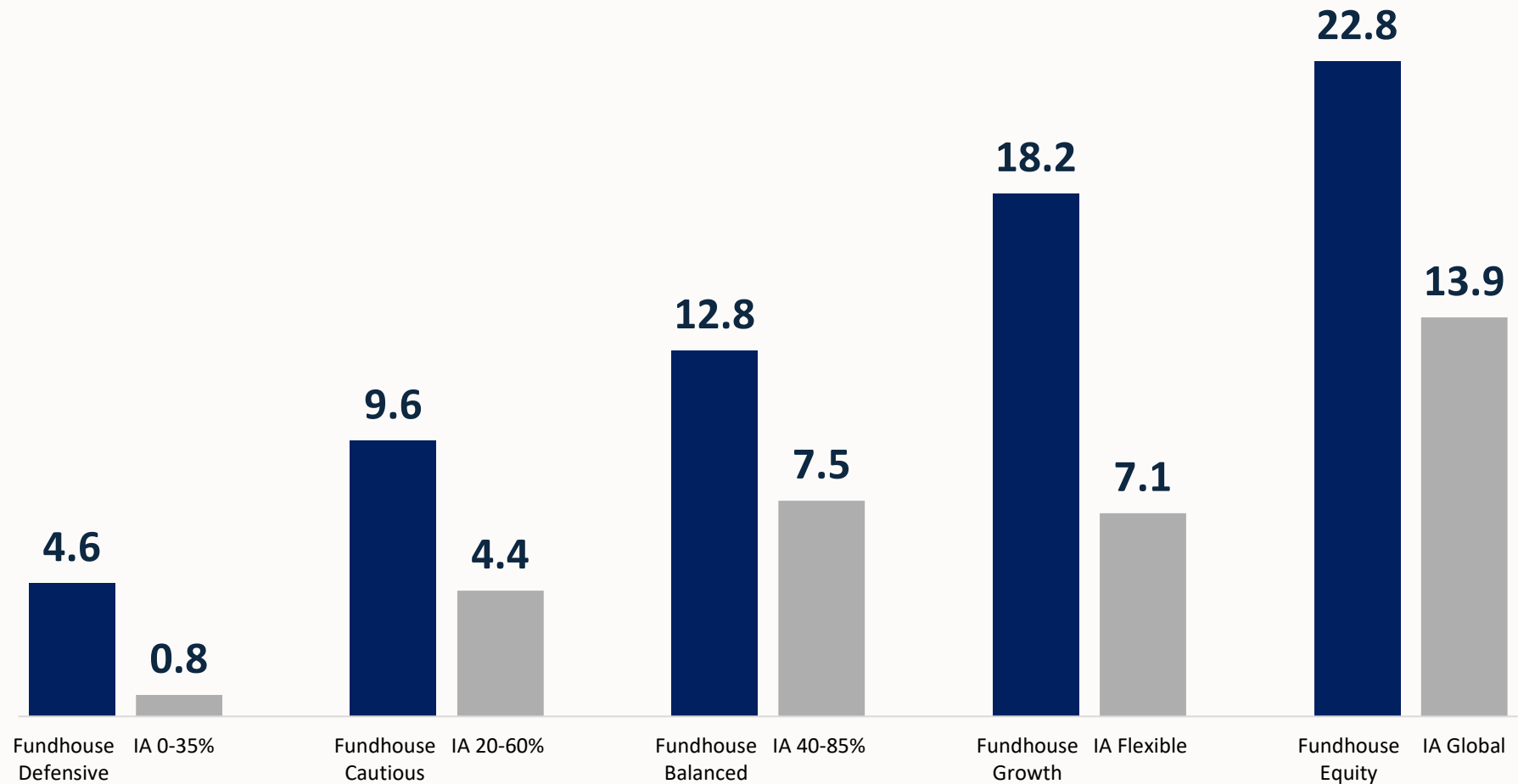
Estimated Fund Charges
0.34% to 0.51% p.a.

Source: Morningstar as of 31st August 2024. Fees are per annum and OCFs and are weighted averages. Our Fee excludes VAT and we do not charge VAT on our MPS services. An OCF is the ongoing charges figure related to the underlying funds. For all other costs and charges, including transaction costs, please refer to the Fundhouse costs and charges document.

"I have known the team at Fundhouse for over ten years, and since the start, they have always been unconflicted and fully committed to independence, which is aligned with my principles when working with clients."

**UK Independent
Financial Adviser and
client of Fundhouse,
February 2024.**

Returns Three Years (%)



Source: Morningstar. Returns are cumulative as of 30th September 2024 and net of fees. Return figures refer to the past. Past performance is not a reliable indicator of future results.



Fundhouse Core Model Portfolio



IA Sector

Fees & Charges

Model Portfolio	Return Goal (net)	Equity Range (%)	No. of Funds	Our Fee	Fund OCFs	Our Fee & OCFs
Global Defensive	Cash +1%	10 - 30	15	0.15	0.24	0.39
Global Cautious	Cash +2%	30 - 50	15	0.15	0.34	0.49
Global Balanced	Cash +3%	50 - 70	16	0.15	0.46	0.61
Global Growth	Cash +4%	70 - 90	14	0.15	0.55	0.70
Global Equity	Cash +5%	90 - 100	9	0.15	0.63	0.78
Responsible						
Responsible Global Cautious	Cash +2%	30 - 50	15	0.15	0.34	0.49
Responsible Global Balanced	Cash +3%	50 - 70	14	0.15	0.43	0.58
Responsible Global Growth	Cash +4%	70 - 90	13	0.15	0.51	0.66
Index Plus						
Index Plus Defensive	Cash +1%	10 - 30	10	0.09	0.13	0.22
Index Plus Cautious	Cash +2%	30 - 50	12	0.09	0.14	0.23
Index Plus Balanced	Cash +3%	50 - 70	12	0.09	0.14	0.23
Index Plus Growth	Cash +4%	70 - 90	11	0.09	0.14	0.23
Index Plus Global Equity	Cash +5%	90 - 100	7	0.09	0.16	0.25

Source: Morningstar as of 31st August 2024. Fees are per annum and OCFs and are weighted averages. Our Fee excludes VAT and we do not charge VAT on our MPS services. An OCF is the ongoing charges figure related to the underlying funds. For all other costs and charges, including transaction costs, please refer to the Fundhouse costs and charges document.

Portfolio Availability

PLATFORM AVAILABILITY:



We are happy to add model portfolios to additional platforms. Please email requests to the team: mps@fundhouse.co.uk

ACCESS MODEL PORTFOLIO DATA:

MORNINGSTAR®



FE Analytics

Fundhouse Team

Rory Maguire, Co-founder and investor with over 25 years of experience, heads the investment team. The experienced and multi-award-winning investment research team ably supports Rory. Our investment team of seven people averages over 16 years of investment experience.



Rory Maguire

Chief Investment Officer



Chris Proudfoot, CFA

Investment Manager



Tom Dunster, CFA

Senior Investment Analyst



Ben Jones, CFA

Chief Operating Officer



Peter Brunt, CFA

Senior Investment Analyst



Mayokun Theodore, CFA

Investment Analyst



Stephane Issa El-Khoury, CFA

Investment Analyst



Victoria Johansen

Head of Operations



Chelsea Cutts

Head of Finance



Julia Drell

Head of Compliance



Georgia-Rae Fry

Head of Business Development

"Their ability to sift through the noise of the market and identify managers with real talent sets them apart in the industry. With Fundhouse, we have gained insights that have significantly enhanced our investment decisions."

UK Wealth Sector and client of Fundhouse, February 2024.

“Fundhouse gets to know their clients and use their deep industry expertise to deliver tailored solutions. They have well-defined, repeatable, and understandable investment processes.”

CEO of a UK Wealth Manager ACD and client of Fundhouse, February 2024.

Investment Process

Our investment philosophy centres on identifying attractive valuations in the assets we buy – history has shown that the price one pays for an asset is a determinant of its future return.

Conversely, we aim to hold less of those assets where market excitement has pushed prices to possibly unjustified levels.



Adviser Support



MODEL PORTFOLIO IMPLEMENTATION AND REBALANCING

- Continuous monitoring
- Limited trading
- Rebalancing when needed:

1. Portfolio drift
2. To implement an investment view
3. Fund switch



ONGOING SERVICE AND SUPPORT

- Hands-on
- Dedicated support portal
- Direct Investment Team access
- Operational support and reporting
- Joint branding
- Quick, honest and unconflicted replies



REGULAR COMMUNICATION AND INVESTMENT UPDATES

- Regular webinars
- Performance analysis
- Monthly Factsheets
- Monthly market commentary
- Monthly portfolio commentary
- Quarterly updates
- Model Portfolio change notes

Thank You

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CONTACT US:

mps@fundhouse.co.uk

Fundhouse Model Portfolios are offered by Fundhouse Bespoke Limited, a company registered in England and Wales (number 10893119) and regulated by the Financial Conduct Authority (number 786601). Fundhouse, 3rd Floor Vivo, 30 Stamford Street, London, SE1 9LQ.

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